

TIME:
DATE:
SPONSOR: DAVID BOOT SHOP
SOLICITOR: RG

What's the one pair of shoes your wardrobe couldn't do without? Every Smith girl knows that the answer is loafers. And she also knows that no other shoes get so much hard wear. For the very finest loafers--shoes that can stand daily dashes to Sage, hikes to the Quad, and still look neat and attractive--David Boot Shop offers you Bass Weejuns. Hand-sewn and lasted Bass Weejuns are designed to take rough wear and still retain their shape and appearance. Go down to David's and try on a pair and you'll see why smart girls choose them over every other brand. While you're there, be sure you ask to see David's British Brevetts, the very thing to go with all your tweeds and sport outfits. Creepe-soled or plain, nothing could be smarter than these wonderfully made shoes--and they will be the most comfortable pair of shoes you've ever owned. To be well-dressed from head to toe, visit the David Boot Shop on Main Street. You'll find shoes you'll love for every occasion.

You are tuned to 600, WCSR, the Voice of Smith College, Northampton. The correct time is now.....

ANNOUNCER'S SIGNATURE:

There's the one half of which your wardrobe consists of
without. Every girl knows that the answer is simple.
And she also knows that no other dress can be made light
weight. For the very finest fabrics--those that can stand
daily washing in soap, silt, and sand, and still look
new and attractive--David does for others and for
himself. Hand-sewn and faced from hand-made and designed
to last long, and still retain their shape and appear-
ance. So dear to David's and why on a girl's wardrobe
one may want this choice then over every other brand.
While buying there, do not fail to see David's display
however, the very thing to go with all your wardrobe and
your outfit. Grouped in plain, simple, and be
cause they are so wonderfully made--and they will
be the most useful and best of those you've ever owned.
To be well-dressed then head to toe, visit the David Dress
Shop on Main Street. You'll find what you'll love for
every occasion.

You are asked to see, hear, the voice of David College.
Furthermore, the answer is now....

DAVID'S EIGHTH